



**NORTH DAKOTA**  
DEPARTMENT *of* HEALTH

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## NEWS RELEASE

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### **Free Nicotine Lozenges Now Offered to Eligible North Dakota Tobacco Quitline Callers**

BISMARCK, N.D. – Beginning July 1, nicotine lozenges will be added to the nicotine replacement therapy options provided free by the North Dakota Tobacco Quitline to eligible callers, according to Michelle Walker, cessation coordinator for the North Dakota Department of Health's Division of Tobacco Prevention and Control. Other free nicotine replacement products offered by the Quitline include nicotine patches and nicotine gum.

As an incentive for smokers and spit-tobacco users to quit using tobacco, the Quitline offers free nicotine replacement products to anyone who enrolls in Quitline counseling and is uninsured or does not have cessation coverage through their health plan. Tobacco users who make the commitment to quit will visit with a cessation counselor and, after evaluation, will be offered a free 28-day supply of the patches, gum or lozenges.

“Using the free telephone counseling, along with a nicotine replacement option, greatly increases the chance of a successful quit attempt,” Walker said. “The only thing people need to do is have a desire to live a healthier life and invest a little bit of time to visit with the Quitline counselors.”

For more information about quitting tobacco, call the Quitline toll-free at 866.388.7848. Free products are available only while supplies last.

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